

BarnSafe™ Promo Release –April, 2011

GreenWalk Solutions Inc. an environmental product based company based in Rockwood, Ontario is pleased to introduce its BarnSafe™ Premium Coating and Wood Guard brands.

GreenWalk Solutions in partnership with Cantech Canada Inc. based in Oakville, Ontario is launching its BarnSafe™ line of Fire Protective coatings to the agricultural industry this spring.

"Barn Fires and the steps required for proper prevention are to often over looked" states Laurie Aditajs, President of GreenWalk Solutions Inc. As noted by The Ministry of Agricultural, Food and Rural Affairs based in Canada, they outline the following. "Over the past five years, barn fires and fires in large farm structures have become an increasing concern. The evolution towards large-scale farm operations has further heightened the need to address the problem of barn fires and fires in large farm structures."

Research shows the some of the main causes of barn fires are failing electrical wiring due to corrosion caused by moisture, lightning strikes, the storage of wet or damp hay, and the improper storage of combustible materials.

BarnSafe™ will act as a first line of defense in the case of a fire. "Smoke and fire alarms are a necessity in any structure," quotes Aditajs, but they will not stop or slow a barn fire down." Laurie adds, "Time is required to get horses or any livestock out of a barn, especially when there are many of them to evacuate." "If you don't have that gift of time the consequences can and in too many cases are absolutely devastating."

A Canadian company called CanTech Canada Inc. is credited for the innovation and development of this revolutionary coating. GreenWalk Solutions immediately realized that this was the answer the agriculture industry needed to assist with the ever concerning issue of barn fires. Laurie partnered with CanTech Canada to target this issue, create and now launch this specific brand to the equine and agricultural market.

BarnSafe™ is a water based, non-toxic, VOC free coating available in either a stain or a solid coat. When applied to wood via a brush, roller or spray it provides a protective yet decorative finish with many significant benefits.

First and foremost, BarnSafe™ provides fire protection. When applied to wood or foam insulation the product will not allow flame spread or the build up of toxic smoke. In various tests, this product coated on a wooden surface has held off fire for up to 2 hours of constant exposure. This is the advantage both farm owners and fire fighters required to extinguish flames, save occupants, livestock, and hopefully the structure.

If the decorative fire protection wasn't enough, BarnSafe™ with its S.M.A.R.T. technology also waterproofs, preserves wood, and deters the corrosion of metals. This is key, as most agricultural structures as they are constantly exposed to moisture. Whether it is through the onset of rain or snow to the exterior and surrounding foundation, or moisture released by the animals occupying the facility, or the daily bathing and disinfecting of animals inside the facility, any exposed wood can rot and exposed metal can corrode. Applying BarnSafe™ will protect these substrates and can prevent the time and expense associated with this type of damage. Laurie says, "Our BarnSafe™ Wood Guard Stain does for wood what pressure treating does, but without the toxic effects."

Last but not least, BarnSafe™ Wood Guard, the company's stain product has the ability to repel termites as well. Certain areas through out North America are subject to termites. One of the products attributes is that the chemistry deters and in some cases kills termites when they come in contact with it.

BarnSafe™ is great for both new and existing structures, it decorates as well as protects. It should be applied to all frame and truss work as well as all finished interior and exterior wood surfaces. BarnSafe™ is ideal for all stall and barn walls, wooden run-in sheds, garages, fence posts and boards as well. Being environmentally friendly, BarnSafe™ will not affect horses or other livestock that tend to chew on wood. It will not harm the applicators, occupants of the facility, or the environment, with its non-toxic, water based technology. As for extreme climate conditions and temperature variations, BarnSafe™ is an elastomeric coating the greatly resists cracking, chipping, and peeling.

Laurie also noted that on-going meetings with insurance companies may lead to a lucrative benefit to farm owners and large agricultural operations in applying BarnSafe™ to their structures in the possibility of reduced insurance premiums. BarnSafe™ meets or exceeds ANSI/UL 723 and CAN/ULC-S102.

Greenwalk Solutions is currently meeting with farm related retailers in hopes of listing the sku's of this and the company's other specialty brand product called TractorCoat™.

TractorCoat™ is an earth friendly application for all metal surfaces such as tractors, farm implements, steel barn roofs, silo roofs, gates, horse stall bars, and more. Its colour scheme will match that of the popular tractor brands along with a basic white and black as well.

This summer, why paint when you can coat and protect! Protect your lively hood, your investments, your farm, your livestock, and above all, your family!

Be sure to contact Laurie at 519-856-2336 for more information and product availability on BarnSafe™ and take the time to visit her website, www.greenwalksolutions.com to see BarnSafe™ and other "green" products readily available to benefit our equine and agricultural market. Also, be sure to check out www.cantechcanada.com to view CanTech Canada's line of fantastic coating products for a variety of solution based coating applications.